

Speaking Engagements

Women's Presidents Organization – 11/2016

Building Your Digital Brand

Danica Kombol – Speaker

[Learn More About WPO](#)

Blogalicious – 11/2016

The Bosses Behind the Brands: An Exclusive Conversation with Agency Executives

Danica Kombol – Speaker

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SparkSouth – 10/2016

Breaking into the Industry

Lynzee Jablonka – Panelist

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Finding a Niche

Danica Kombol – Panelist

[Learn More](#)

Executive Women of Goizueta, Advancing Women in Leadership – 10/2016

Your Brand, Your Influencer Amplified

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Danica Kombol – Speaker

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BarkWorld – 10/2016

Brand-Influencer Relations

Lina Skandalakis – Panel Moderator

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PRSA Georgia – 10/2016

Influencer Public Relations: Leveraging Influencers to Amplify Your PR Message

Danica Kombol – Panel Moderator

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Content Experience Summit (Serbia) – 10/2016

The Power of Influence: Influencer Marketing

Danica Kombol – Speaker

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General Assembly – 9/2016

Intellectually Cool Presents “The Business of Influence”

Lina Skandalakis – Panelist

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The Salvation Army Communications Summit – 9/2016

The Impact of Using Influencer Marketing

Lina Skandalakis – Speaker

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Spark.ME (Monetenegro) – 5/2016

Influencer Marketing – How & Why It Works

Danica Kombol – Speaker

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PR News Measurement Conference – 4/2016

Go Beyond 140 Characters With Twitter to Build Your Brand

Kelley McLees – Speaker

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How to Get the Most Out of Facebook—From Video to Organic Posts and Beyond

Kelley McLees – Speaker

[Learn More](#)

BAM Conference – 4/2016

Creating Your Brand – Panel

Danica Kombol – Panel Host

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AiMA – 3/2016

How To Build Social Capital in the Influencer Era – Panel

Lynzee Jablonka – Panelist

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AMA Signature Luncheon – 3/2016

The Rise of the Social Media Influencer – Panel

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Danica Kombol – Panel Moderator

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#WeAllGrow Summit – 3/2016

Mentor ME: Media Kits 101 – Breakout Sessions

Lina Skandalakis

Using Social Media for Social Good – Panel

Danica Kombol – Panelist

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PR News Social Media Summit – 2/2016

Messaging Apps to Watch—and Maybe Use for Your Brands – Speech

Kelley McLees

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Social Media Strategies Summit – 12/2015

Understanding Influence and Influencers: Creating Authentic Campaigns – Speech

Danica Kombol

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EventTech Live – 11/2015

Choosing The Perfect Hashtag: The Power of # – Speech

Lina Skandalakis

Tying Into Bloggers: The Ultimate Network – Speech

Lina Skandalakis

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Type-A Parent Conference – 10/2015

What Brands Really Want When Working with Bloggers – Panel

Danica Kombol – Moderator

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SuperNova South – 10/2015

Influencer Marketing – The partnership between brands and bloggers – Speech

Danica Kombol (Moderator)

Lina Skandalakis (Panelist)

[Learn More](#)

Why Video Marketing is for You – Speech

Kelley McLees

[Learn More](#)

Millennial Marketing

Lina Skandalakis (Panelist)

[Learn More](#)

The Community Foundation of Chattahoochee Valley – 10/2015

Promoting Your Non-Profit Electronically for Georgia Gives Day and Every Day – Speech

Danica Kombol

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ShareCare Radio – 10/2015

Busy Women's Guide – Radio Interview

Danica Kombol

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SITSUM (Social Influencers Travel Summit) – 10/2015

Social Influence for Social Good – Speech

Danica Kombol

[Learn More](#)

Blogalicious – 9/2015

Why PR Agencies and Their Clients Love Them and How YOUR Brand (and Bank Account!) Can Benefit – Panel

Danica Kombol – Panelist

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Social Media Strategies Summit – 8/2015

How To Maintain a Strong Brand Identity on All Social Networks – Panel

Danica Kombol – Panelist

The Art of Storytelling: Tips and Tricks for Content Creation & Social Media – Panel

Danica Kombol – Moderator

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Camp Flix – 7/2014

Social Media Marketing for Your Film – Speech & Panel

Lina Skandalakis

[Learn More](#)

Social Shakeup – 4/2015

From Pinterest and Instagram to Meerkat and Periscope: How to Engage Your Core Audience – Panel Moderator

Danica Kombol

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GroupHigh Outreach Marketing Summit – 4/2015

Cause Campaigns 101: How to Rally Bloggers Around an Issue – Webinar

Danica Kombol

[Watch Now](#)

PRSA Georgia – 2/2015

Reputation Management – Speech

Lina Skandalakis

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We All Grow Summit – 2/2015

The Next Level: How Influencers and Brands Connect – Keynote Panel

Danica Kombol

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Blogalicious – 11/2014

Brand Me: Get Brand Advice from the Best Brand Chicas in the Biz – Panel

Danica Kombol

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SouthWiRED – 10/2014

Taking on the Challenge of Social Media Marketing in a B2B world – Panel Moderator

Danica Kombol

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Bloggy Bootcamp – 10/2014

Working with Brands as an Influencer – Panel Moderator

Jason Maldonado

[Learn More](#)

The SOA Brand – 10/2014

The Inside Scoop: An Ice Cream Social Panel Event – Panel

Lexi Severini

[Learn More](#)

TECHmuch Atlanta – 9/2014

How to Monetize Your Content & Get Brands Excited about Working with You – Panel

Lina Skandalakis

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How to Create, Post and Generate Buzz for your Content through Social Media – Panel Moderator

Danica Kombol

[Learn More](#)

Type A Parent Conference – 9/2014

Brand & Firm Leaders – Keynote Panel

Danica Kombol

[Learn More](#)

Camp Flix – 7/2014

Social Media Marketing for Your Film – Speech & Panels

Lina Skandalakis & Danica Kombol

[Learn More](#)

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Little Pink Book – 7/2014

Social Media Marketing in the Food Industry – Panel

Lina Skandalakis

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Digital Summit Atlanta – 5/2014

Multi-Channel Strategies – Panel

Danica Kombol

[Learn More](#)

Atlanta Women's Foundation Fashion Show Fundraiser – 4/2014

Fashion Benefit at Bloomingdale's for Atlanta's Women and Girls – Panel

Danica Kombol

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PRSA – 4/2014

Corporate & Employee Comm SIG: Do's and Don'ts of Social Media Policies – Panel

Danica Kombol

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Blogalicious – 10/2013

Professionalism in Blogging – Keynote Panel

Danica Kombol

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Digital Atlanta – 10/2013

Social Media Policies – How Dull is That?! – Panel

Danica Kombol

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The Takeaway – 4/2013

There's a Method to the Madness: What's Your Social Media Strategy – Panel

Danica Kombol

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Convergence by Radio Ink – 3/2013

Succeeding with Social Media – Panel

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